





Visit Our Website
WWW.rawaj-hcm.com





Our Story

Since 2008 Rawaj HCM has been at the forefront of the people industry in the Region, Providing top-notch Human Capital Management solutions to companies and individuals, we drive performance and bring about exceptional results through our personalized and consultative approach.

Our Mission

Empowering businesses and individuals to reach their full potential through full-fledged human capital management solutions.



WHY RAWAJP





Global Partners





Hiring & outsourcing









20+ Consultation Projects in 6 countries in the MENA Region

Project





Retention Rate





Assessment Centers

RAWAJ

HUMAN CAPITAL MANAGEMENT

16 Years Of Excellence

KSA & EGYPT



SUBJECT MATTER EXPERT IN:



EPC



Retail & E.commerce



0&G





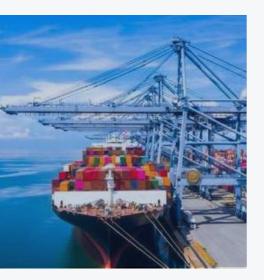


Green Energy



Hospitality





Maritime



F&B



Facility Management



Automotive

OUR SERVICES

Elevating Your Talent Search to Global Network



Executive Search



HR Consultation



Recruitment & Outsourcing Services



Lean Hiring Process Engineering



Talent Assessment Center



Assessment based training



Jesr Talent Factory



DNA Sales Program



RAWAJ HUMAN CAPITAL MANAGEMENT



OUR VALUE PROPOSITION



Tools driven by science

We use advanced technology and AI to source and assess candidates, resulting in higher-quality hires.



Full-Fledged Solutions Mixed with AI

Our solutions are designed to simplify everything, putting everything you need in one place



On-Ground Presence

we are not virtual, we are on the ground, ready to assist you and your incountry team members at any time.



We Speak your Language

We understand your industry inside out and assure you that we have hands-on expertise.





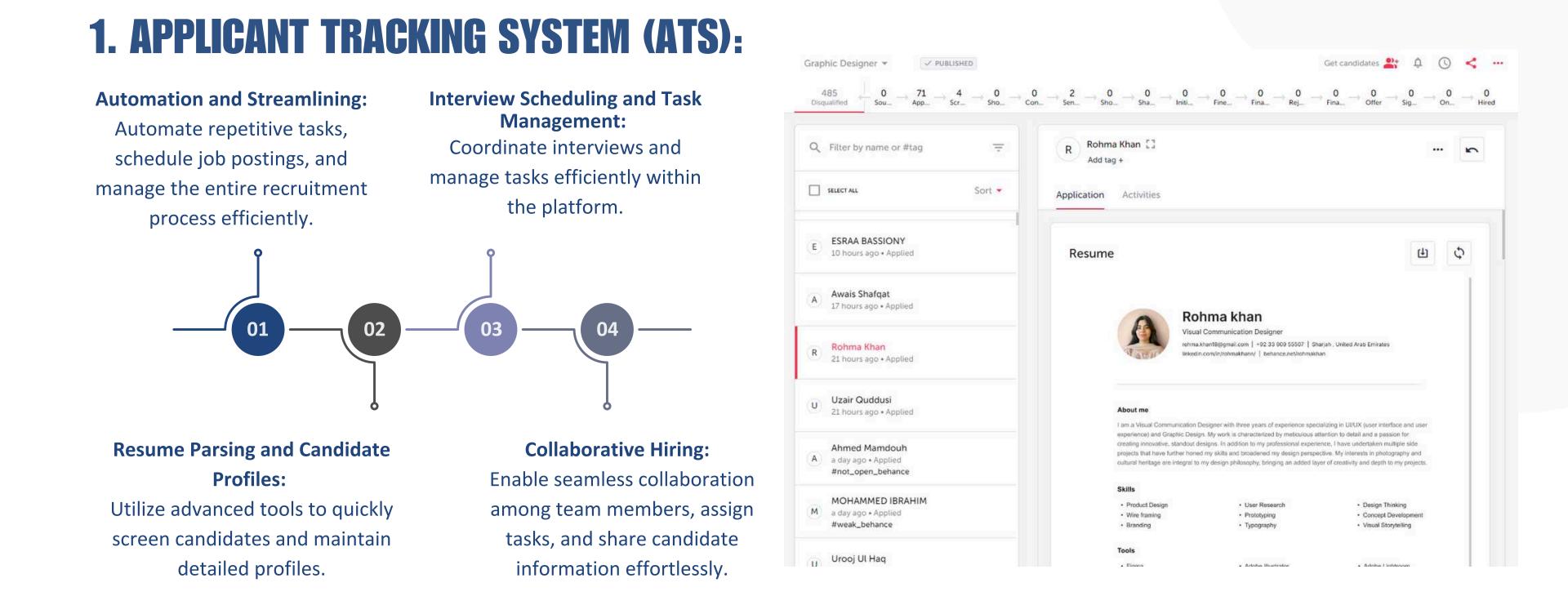
Expertise & World-Class Technology

Our team of experts, combined with cuttingedge technology, creates a unique and unbeatable combination.



Reliable **Partnership**

When you work with us, you are working with a trusted partner, NOT a third-party provider.







2. CUSTOMER RELATIONSHIP MANAGEMENT (CRM):

Talent Pools:

Build and manage custom talent pools to nurture potential candidates.



Performance Tracking: Monitor the effectiveness of engagement strategies with detailed analytics.

Candidate Engagement:

Utilize email templates and automated communication to maintain relationships effectively.





3. RECRUITMENT MARKETING (CONVERT):

Build your talent pools proactively!

Create an outstanding career site, invite candidates to join your recruiting events and talent networks.



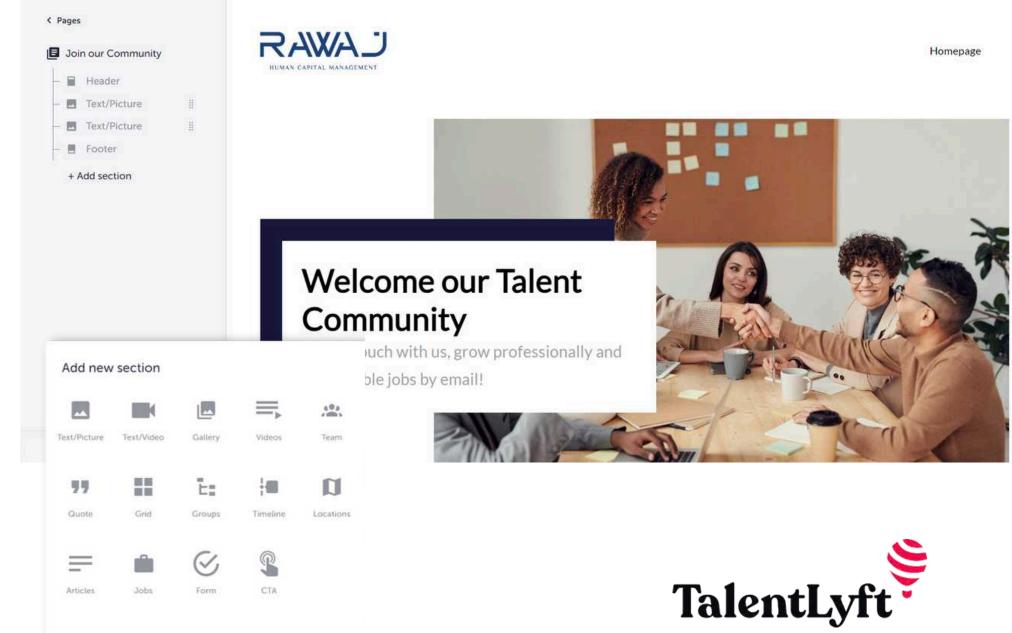
Engaging Content:

Utilize microsites, blogs, and video content to tell your company's story and present culture, enhancing the candidate experience and engagement.

Career Site Development:



Easily build attractive career sites that require no coding or design experience, featuring customizable templates that reflect your company's brand.





4. TALENTLYFT ENGAGE:

Candidate Relationship Management



Build and maintain relationships with candidates using tailored email templates, automated communication workflows, and targeted content delivery. Turn Leads into Top Talent



Create segmented talent pools based on various filters and actively engage with them to maintain interest and availability for future roles.

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Candidates	Campaigns	Pools				
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] Name		Email	Current job title	Current company	Address	
Mary Damilola		naomimary2013@gmai.c	•			
Muhammad Tuah	ia Taqi	tuaha.taqi@hotmail.com	.*	(M)	*	
Muhammad Nab	il Qureshi	nabilqureshi90@gmail.c	Aircraft Inspection Analy	:81	W529+869 Jinnah Inter	
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5. TALENTLYFT TRACK:

Make your whole recruitment process more enjoyable, collaborative and way more productive.

Streamline Your Hiring Pipeline:



Manage the recruitment process with a realtime view of your hiring pipeline. Enjoy features like bulk actions for CV uploads, interview scheduling, automated and candidate evaluations.

Collaborative Tools:



Facilitate teamwork with task assignments, activity logging, and shared candidate profiles within a unified platform.

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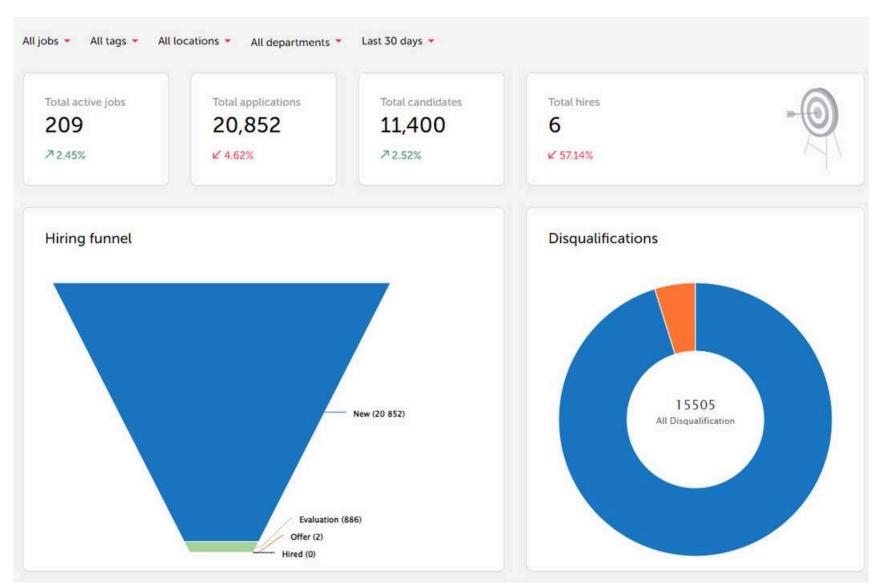
6. ANALYTICS AND REPORTING (TALENTLYFT ANALYTICS):

Don't guess anything! Analyze data and get valuable insights into your recruitment efforts and strategies so that you can optimize accordingly.



Advanced Reporting:

Gain valuable insights from detailed reports on recruitment activities and metrics. Identify effective strategies and areas for improvement based on solid data.





Strategic Decision Making:

Utilize analytics to refine recruitment strategies and optimize efforts towards the most effective outcomes.





7. GLOBAL REACH:

Localization and Accessibility:

TalentLyft supports multiple languages and is designed to meet the needs of global businesses.







8. SUPPORT AND INTEGRATION FEATURES:



• Seamless Onboarding: From initial setup to full implementation, TalentLyft ensures that clients are fully supported through each step with comprehensive onboarding sessions and ongoing training.



• Continuous Client Support: Dedicated support available 24/7, helping clients navigate any challenges and maximize platform utilization.



• Data Security and Compliance: Ensures high standards of data security with SSL encryption, comprehensive backup processes, and adherence to GDPR guidelines.

TalentLyft

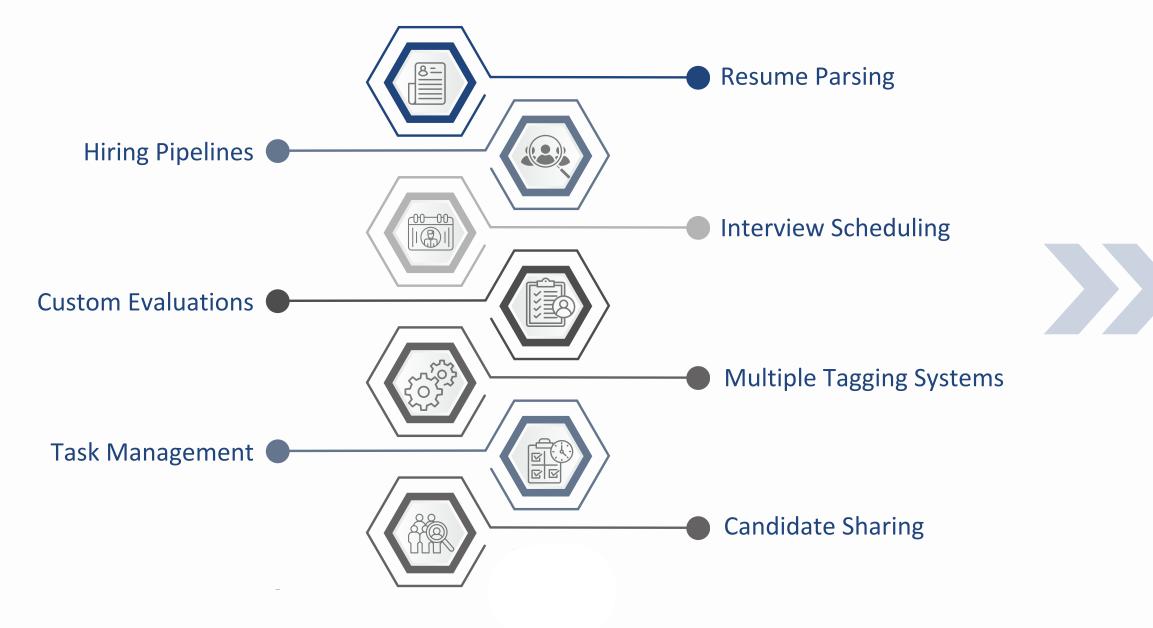






Automate and Streamline Your Recruiting Process Spend More Time on What Matters

Our ATS will help you automate your whole recruiting process with:







These features eliminate manual entry. With an unlimited number of recruiters and direct collaboration in the tool, you can organize your team by different departments and roles.

Custom email templates and scorecards enable you to efficiently evaluate each candidate from the point of receiving their application to employment offer.

OUR CLIENTS





OUR CLIENTS







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حالي الحبيب DR SULAIMAN AL HABIB

الموارد

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Thank you

Thank you for considering Rawaj-HCM as your trusted partner in human capital management. We look forward to working with you.



HUMAN CAPITAL MANAGEMENT

Rawaj-HCM Team